Massivizing Online Games: Distributed Computing Challenges and High Quality Time

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Lectures at the Technion Computer Engineering Center (TCE), Haifa, IL

IaaS Cloud Benchmarking

Massivizing Online Social Games

Scheduling in IaaS Clouds

Gamification in Higher Education

A TU Delft perspective on Big Data Processing and Preservation

Grateful to Orna Agmon Ben-Yehuda, Assaf Schuster, Isaac Keslassy.

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The Parallel and Distributed Systems Group at TU Delft

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- P2P systems
- Big Data
- Online gaming

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- Video-on-demand
- e-Science

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Home page
- [www.pds.ewi.tudelft.nl](http://www.pds.ewi.tudelft.nl)

Publications
- see PDS publication database at [publications.st.ewi.tudelft.nl](http://publications.st.ewi.tudelft.nl)

August 31, 2011
(TU) Delft – the Netherlands – Europe

founded 13th century
pop: 100,000

founded 1842
pop: 13,000

pop: 16.5 M

(We are here)
Why Social Gaming?
What is This Talk About?
Massivizing Social Gaming = Rich Challenge (of Distributed Computing)

Online Gaming used to be art, may now be computing

Online Gaming used to be multimedia, is now DC

Online Gaming used to be networking, is now all DC

Online Gaming used to be v-worlds, is now many apps
What’s in a name? MSG, MMOG, MMO, …

Over 250,000,000 active players

Massively Social Gaming = (online) games with massive numbers of players (100K+), for which social interaction helps the gaming experience

1. Virtual World Sim
   Explore, do, learn, socialize, compete
   +

2. Game Data
   Player stats and relationships, others
   +

3. Game Content
   Graphics, maps, puzzles, quests, culture
Zynga, an Amazon WS User

Selling in-game virtual goods: Sources: CNN, Zynga.

"Zynga made est. $270M in 2009 from."
http://techcrunch.com/2010/05/03/zynga-revenue/

"Zynga made more than $600M in 2010 from selling in-game virtual goods."
S. Greengard, CACM, Apr 2011

Source: InsideSocialGames.com
MSGs are a Popular, Growing Market

- 25,000,000+ subscribed players (from 250,000,000+ active)
- Over 10,000 MSGs in operation
- Subscription market size $7.5B+/year, Zynga $600M+/year

Sources: MMOGChart, own research. Sources: ESA, MPAA, RIAA.

World of Warcraft, a Traditional HPC User (since 2003)

- 10 data centers
- 13,250 server blades, 75,000+ cores
- 1.3PB storage
- 68 sysadmins (1/1,000 cores)

Bungie, Computing then Serving 1.4PB/yr.

- Halo 3 is one of the many successful games
- Halo 3 players get, in 1.4PB
  - Detailed player profiles
  - Detailed usage stats
  - Ranking

- CERN produces ~15PB/year (10x larger)
  - (Not) faster than the speed of light, the Higgs boson (?)
Agenda

1. What’s in a Name?
2. **Three Current Challenges**
   1. Platform Scalability Challenge
   2. Gaming Analytics Challenge
   3. Content Generation Challenge
3. The Next Five Years
4. Conclusion
(Platform Challenge)
Build MSG platform that uses (mostly) cloud resources

- Close to players
- No upfront costs, no maintenance
- Compute platforms: multi-cores, GPUs, clusters, all-in-one!
- Performance guarantees
- Hybrid deployment model
- Code for various compute platforms—platform profiling
- Load prediction miscalculation costs real money
- What are the services?
- Vendor lock-in?
- My data
Mobile Social Gaming and the SuperServer

(Platform Challenge)
Support MSGs on mobile devices

- Mobiles everywhere (2bn+ users)
- Gaming industry for mobiles is new Growing Market
- SuperServer to generate content for low-capability devices?
- Battery for 3D/Networked games?
- Where is my server? (Ad-hoc mobile gaming networks?)
- Security, cheat-prevention
Social Everything! So Analytics

- **Social Network** = undirected graph, **relationship** = edge
- **Community** = sub-graph, density of edges between its nodes higher than density of edges outside sub-graph

*(Analytics Challenge)*

Improve gaming experience

- Ranking / Rating
- Matchmaking / Recommendations
- Play Style/Tutoring

Self-Organizing Gaming Communities

- Player Behavior
Content, Content, Content

(Content Challenge)

Produce and distribute content for 1BN people

- Game Analytics → Game statistic
- Crowdsourcing
- Storification
- Auto-generated game content
- Adaptive game content
- Content distribution/Streaming content
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Impact of Platform on Game-Play

Responsive game-play

Unresponsive game-play
@large Research Challenge: V-World Platform for MMOGs

Scaling quickly to millions of players
- 1M in 4 days, 10M in 2 months
- Up-front and operational costs
- Performance, Scalability, & Cost

http://www.developeranalytics.com
Rich Research Opportunities: How to Build the Core?

- Application models
- Deployment/Hosting models
- Scheduling
- Performance engineering
- Reliability engineering
- Scalability and Elasticity
- Offloading
- Etc. (including Usability, Security, Utility Models, and Programming Models)
Platform Scalability Challenge

1. Introduction
   1. Online Game Types
   2. Game Models

2. (Scheduling) Hosting Models
   1. Cluster + Parallelization
   2. Multi-cluster + Sharding
   3. Cloud-based + Sharding
   4. The SuperServer (video)

3. (Naming) Locating Servers
   1. Central directory
   2. Peer-to-Peer

4. Consistency
   1. (Eventual) Dead-reckoning
   2. (Continuous) Simultaneous Sim
   3. (Continuous) + Pipelining
   4. (Continuous) + Dynamic Tick
   5. (Continuous/Eventual) Area of Simulation vs Interest

5. Other issues
Online Game Types

- MMO Role Playing Games (MMORPG)
  - Adventure: RuneScape, World of Warcraft
  - Thousands of players sharing one persistent game session in a huge game world
  - Latency <1s acceptable

- First Person Shooter (FPS)
  - Action games
  - Counter Strike Source, Call of Duty, ...
  - Max. 64 players in one session (minutes or hours)
  - Latency <100ms needed

- Real-Time Strategy (RTS)
  - Economic and battle strategy games
  - DotA 2, Starcraft
  - Latency <350ms needed
Computational Model for the Server

- Single sequential loop
- 3 steps in each loop:
  1. Game-world state update
  2. Entity interaction computation (dominant for MSGs)
  3. Entity state updates
- Load generated by (2) non-deterministic ← human factor

[Source: Nae, Iosup, and Prodan, ACM SC 2008]
Model for Entity Interaction Computation

- Player to Player/Player to Environment interaction
  - **Low** interaction: $O(n)$, e.g. RTS
  - **Medium** interaction: $O(n \cdot \log(n))$ – RPG quest maps
  - **High** interaction: $O(n^2)$ – RPG war maps, FPS
  - **Very High** interaction: $O(n^2 \cdot \log(n)) / O(n^3)$, unit-target matching, team path-finding, maxflow alg., ...

![Image](image-url)
Platform Scalability Challenge

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Online games hosting model

• Generic Online Games (non-MM)
  • **Static:** dedicated isolated single servers

• MMOGs
  • **Static:** dedicated clusters - using parallelization techniques

• Problems with these approaches
  1. Large amount of over-provisioning
  2. Non-efficient coverage of the world for the provided service

[Source: Nae, Iosup, and Prodan, ACM SC 2008]
Game parallelization models

- **Models:**
  - **Zoning:** huge game-world division into geographical sub-zones – each zone is handled by different machines
  - **Mirroring:** the same game-world handled by different machines, each one handling a subset of the contained entities (synchronized states)
  - **Instancing/sharding:** multiple instances of the same zone with independent states. (World of Warcraft, Runescape,..)
Proposed hosting model: dynamic

- Using data centers for **dynamic** resource allocation

  - Main advantages:
    1. Significantly lower over-provisioning
    2. Efficient coverage of the world is possible

  [Source: Nae, Iosup, and Prodan, ACM SC 2008]
Cloud Computing

VENI – @larGe: Massivizing Online Games using Cloud Computing
Dynamic MSG Ecosystem: Model

- **Game operators**
  - Past player activity/business model $\rightarrow$ **Predicted load $\rightarrow$ requests**

- **Data centers**
  - **Local** time-space **renting policy** $\rightarrow$ offers
  - Time-Space renting policy, e.g., 1 node-hour

- Resource allocation: central request-offer matching

- Rules for ranking request-offer match:
  - The offer size and type vs. the request, The geographical proximity offer-request, etc.

[Source: Nae, Iosup, and Prodan, ACM SC 2008]
Experimental Setup [1/3]
Discrete-Event Simulator

• **Input**
  • Traces from RuneScape, a real top-5 MMOG
    • 7 countries, 3 continents
    • More than 130 game worlds
  • Consisting of
    • Geographical location
    • Number of clients
    • Over 10,000 samples at 2 min. interval, 2 weeks

• **Output** (for every time-step)
  • Resource allocation decisions
  • Resource allocation
  • Performance metrics

[Source: Nae, Iosup, and Prodan, ACM SC 2008]
Experimental Setup [3/3]
Performance Metrics

- **Resource over-provisioning [%]**
  - The wasted resources vs. optimal provisioning at each simulation time step for all utilized machines (cumulative)

- **Resource under-provisioning [%]**
  - The amount of resources needed but not allocated, for all machines (computed individually)

- **Significant under-provisioning events (count)**
  - Count of events: resource under-provisioning is >1%, for a period of 2 minutes → people leave

[Source: Nae, Iosup, and Prodan, ACM SC 2008]
Resource Provisioning and Allocation

**Static vs. Dynamic Provisioning**

![Graph showing Static vs. Dynamic Provisioning](image)

- Over-provisioning (%)
- Time (08/18 00:00 to 08/28 00:00)

[Source: Nae, Iosup, and Prodan, ACM SC 2008]
Also Studied

- Via real game measurements
  - Interactivity model (short-term msmt.)
  - Effects of underperforming platform (long-term msmt.)

- Via prototype implementation
  - Match model-reality [TPDS’11]

- Via simulation
  - Impact of virtualization [NetGames’11][IJAMC’11]
  - Economic models [CAC’13]
Remaining Challenge in Perf. Eng.:
To the Real IaaS Cloud

• “The path to abundance”
• On-demand capacity
• Cheap for short-term tasks
• Great for web apps (EIP, web crawl, DB ops, I/O)

VS

• “The killer cyclone”
• (1) Not so great performance for scientific applications (compute- or data-intensive)
• (2) Unstable performance


2- Iosup et al., On the Performance Variability of Production Cloud Services, CCGrid 2011, pds.twi.tudelft.nl/reports/2010/PDS-2010-002.pdf
Remaining Challenge in Scheduling: Provisioning and Allocation *Policies*

Provisioning

Allocation

When? From where? When? Where? etc.

How many? Which type? etc.

Load

Time

(Source: A. Antoniou, MSc Defense, TU Delft, 2012.)
An Example: Portfolio Scheduling for Online Gaming (also for Scientific Workloads)

- **CoH** = Cloud-based, online, Hybrid scheduling
  - Intuition: keep rental cost low by finding good mix of machine configurations and billing options
  - Main idea: **portfolio scheduler** = run both solver of an Integer Programming Problem and various heuristics, then pick best schedule at deadline
  - Additional feature: Can use **reserved cloud instances**

- Promising early results, for **Gaming** (and scientific) workloads

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<th>average runtime [s]</th>
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<tr>
<td>Dotalicious</td>
<td>109,251</td>
<td>2231</td>
</tr>
</tbody>
</table>
Remaining Challenge in Deployment: Zynga zCloud: Hybrid Self-Hosted/EC2

- After Zynga had large scale
- More efficient self-hosted servers
  - Run at high utilization
- Use EC2 for unexpected demand

(Sources: http://seekingalpha.com/article/609141-how-amazon-s-aws-can-attract-ugly-economics and http://www.undertheradarblog.com/blog/3-reasons-zynga-is-moving-to-a-private-cloud/)
“Cloud Gaming” = Interactive Gaming Videos from the Cloud

- Gaikai, OnLive—servers in own data centers, HDTV 720p

This is only one type of cloud offloading

End-to-End Service Delay =

Kuan-Ta Chen et al., Measuring the latency of cloud gaming systems. ACM Multimedia 2011: 1269-1272.
Remaining Challenges: Many Cloud Offloading Alternatives

Cases to investigate:
1. server in cloud
2. server behind cloud
3. clients in same LAN
4. hybrid

May 9, 2013

Work in Progress. With Alexandru Olteanu.
An Offloading Use Case: the OpenTTD Client (Early Work)

Game Parameters:
- map size
- number of players
- number of cities
- number of resources
- animations on/off

May 9, 2013

Work in Progress . With Alexandru Olteanu.
“Cloud Gaming” = Interactive Gaming Videos from the Cloud [2/3]

- Measurement approach
  - Reverse engineer calls
  - Inject measurement probes into library calls
  - Smart detection of $t_3$, up to and including Decoding

Kuan-Ta Chen et al., Measuring the latency of cloud gaming systems. ACM Multimedia 2011: 1269-1272.
“Cloud Gaming” = Interactive Gaming Videos from the Cloud [3/3]

- Games used in experiments
  - Batman (action-adventure)
  - Warhammer 40k: DOW (RTS)
  - FEAR (FPS)

- Measurement results
  - OnLive better processing delay
  - FPS FEAR supported very well by OnLive
  - OnLive supports well Batman&DOW
  - StreamMyGame: 400-500ms delay
  - Similar playout delays

Kuan-Ta Chen et al., Measuring the latency of cloud gaming systems. ACM Multimedia 2011: 1269-1272.
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Other Distributed Systems Issues

Consistency

- Eventual Consistency or Inconsistency
  - Dead-reckoning: eventual consistency with low message overhead
  - Smarter extensions

\[ t = \text{time} \]
\[ p = \text{position} \]
\[ v = \text{velocity} \]

Remember RTS Games?

- Players control tens up to hundreds of units.
- Players need to take decisions in real-time.
Other Distributed Systems Issues **Consistency:**

1.5k Archers on 28.8k Line [1/3]

- **Age of Empires [Bettner & Terrano GDC01]**
- **Problem:** Too many players/units to update at each click
  
  ➔ **New Approach:** Simultaneous simulations

- **next render**
  - u1: (x1,y1)
  - u2: (x2,y2)
  - ...
  - un: (xn,yn)

- **Player1**
  - left button clicked on (xd,yd)

- **Player2**
  - "Turn-based": in each turn, receive messages from others, process/simulate, and render


Other Distributed Systems Issues

Consistency: 1.5k Archers on 28.8k Line [2/3]

- Problem: need very long turn to finish everything!
  - Approach: Pipelining of operations, have multi-turn tick

Problem: latency/processing time vary with entity interaction (remember the O(n^3) interaction model?)

Other Distributed Systems Issues **Consistency: 1.5k Archers on 28.8k Line [3/3]**

- **Approach: dynamic turn length**
  - Adjusts to real delays experienced by real players

### Regular Net/CPU
- 200 ms latency
- 50 ms proc/render

### Slow Net/Reg. CPU
- 1000 ms latency
- 50 ms proc/render

### Reg. Net/Slow CPU
- 200 ms latency
- 100 ms proc/render

- **Problem: slow turns. Could we use only Area of Interest?**

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Traditional AoI does not work

- Area of Interest (AoI) = traditional mechanism for RPG: only receive information around avatar, but...
- ...In RTS, each player has tens of units under control, so much more data to be transferred
- ...In RTS, players change focus (interest) more often than in RPG and FPS, so higher management overhead

Work in Progress
Core Idea

- Partition the game into multiple areas (rectangular)

- Each player pays attention to different areas + attention level

- Depending on attention level and machine performance, the player will receive different types of information (commands or state) about the game world
  - AoS: Area of Simulation = high-attention area, full simulation based on input commands (CPU-intensive)
  - AoU: Area of Update = low-attention area, receives state (Net)
  - NUA: No update area

- Each player can have multiple AoS and AoU

Work in Progress
Experimental results

- Simulator and prototype RTS game
- Evaluate in two Cloud platforms: EC2 and Azure
- Prototype about 20k lines of C++ code
  - Based on an open source game (~6k lines)
- Up to 200 players and **10,000 battle units**
  - State-of-the-art unplayable at 1-2,000
  - Crashes not uncommon due to CPU and Network bottlenecks

- ➔ Using our AoS-based method can lead to **lower CPU** consumption than pure event-based method (RTS) and
  **lower network consumption** than pure update-based method (RPG)
Work in Progress
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@large: Sample Analytics Results

Analysis of Meta-Gaming Network

• “When you play a number of games, not as ends unto themselves but as parts of a larger game, you are participating in a metagame.” (Dr. Richard Garfield, 2000)

• XFire: since 2008 (3+ years), 500K of 20M players

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S. Shen, and A. Iosup, The XFire Online Meta-Gaming Network: Observation and High-Level Analysis, MMVE 2011
@large Research Challenge: Continuous Analytics for MMOGs

Analyzing the behavior of millions of players, on-time
- **Data mining**, data access rights, cost v. accuracy, ...
- Reduce upfront costs
- Low response time & Scalable
- Large-scale Graph Processing
How to Analyze? Ecosystems of Big-Data Programming Models

Flume BigQuery SQL Meteor JAQL Hive Pig Sawzall Scope DryadLINQ AQL

PACT MapReduce Model Pregel Dataflow Algebrix

Flume Dremel Service Tera Data Engine Azure Engine Nephele Hadoop Pregel HDFS Voldemort Dryad HDFS Dryad

Tera Data Store Azure Data Store S3 GFS Tera Data Store Voldemort LFS CosmosFS Asterix

* Plus Zookeeper, CDN, etc.

Adapted from: Dagstuhl Seminar on Information Management in the Cloud, http://www.dagstuhl.de/program/calendar/partlist/?semar=11321&SUOG
A Use-Case in Gaming Analytics, based on Defence of the Ancients (DotA)

R. van de Bovenkamp, S. Shen, A. Iosup, F. A. Kuipers: Understanding and recommending play relationships in online social gaming. COMSNETS 2013: 1-10
DotA communities

- Players are loosely organised in communities
  - Operate game servers
  - Maintain lists of tournaments and results
  - Publish statistics and rankings on websites

- Dota-League: players join a queue and matchmaking forms teams
- DotAlicious: players can choose which match/team to join

R. van de Bovenkamp, S. Shen, A. Iosup, F. A. Kuipers: Understanding and recommending play relationships in online social gaming. COMSNETS 2013: 1-10
Our Datasets

- We have crawled all matches played and per match have:
  - Names of the players for each team
  - Active, start and end time
  - Game-play statistics per team
  - The team that has won

- Dota-League:
  - ~1.5M matches played between Nov’08 and Jul’11, 61K players

- DotAlicious:
  - ~0.6M matches played between Apr’10 to Feb’12, 62K players

R. van de Bovenkamp, S. Shen, A. Iosup, F. A. Kuipers: Understanding and recommending play relationships in online social gaming. COMSNETS 2013: 1-10
From game instances to social ties

- We need to define how to map the relationships found in real-world matches to a gaming graph (nodes and links)

- We use six different mappings and various thresholds:
  - **SM**: two players occur more than $n$ times in the same match
  - **SS**: two players occur more than $n$ times on the same side
  - **OS**: two players occur more than $n$ times on opposing sides
  - **ML**: two players have lost more than $n$ matches together
  - **MW**: two players have won more than $n$ matches together
  - **PP**: a directed version of the mappings above. A link exists if a player has played more than $n$ percent of his matches together

R. van de Bovenkamp, S. Shen, A. Iosup, F. A. Kuipers: Understanding and recommending play relationships in online social gaming. COMSNETS 2013: 1-10
Network sizes (w/o isolated nodes) in the Gaming Graph

Number of nodes in the network as a function of the threshold

R. van de Bovenkamp, S. Shen, A. Iosup, F. A. Kuipers: Understanding and recommending play relationships in online social gaming. COMSNETS 2013: 1-10
Small clusters show strong ties in the gaming graph

R. van de Bovenkamp, S. Shen, A. Iosup, F. A. Kuipers: Understanding and recommending play relationships in online social gaming. COMSNETS 2013: 1-10
Relationships in the gaming graph

• Players who regularly play together in DotAlicious do so in more diverse combinations than in Dota-League.

• Contrary to Dota-League, DotAlicious players tend to play on the same side: playing together intensifies the social bond.

• Winning together increases friendship relationships, while losing together weakens friendship relationships.

• Small clusters of friends with very strong social ties exist.

Matchmaking application

- Replay match list, but also consider clusters in gaming graph
- Scoring methodology:
  - Points per cluster: Number of players in the match that are part of the same cluster
  - Excluding largest cluster of the network and clusters of size 1

<table>
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<tr>
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<th>Cluster</th>
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<tr>
<td>a</td>
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<tr>
<td>b</td>
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<tr>
<td>c</td>
<td>1</td>
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<td>d</td>
<td>3</td>
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<td>e</td>
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<table>
<thead>
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<td>4</td>
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</tr>
<tr>
<td>5</td>
<td>0</td>
</tr>
</tbody>
</table>

Total of 7 points for this match

R. van de Bovenkamp, S. Shen, A. Iosup, F. A. Kuipers: Understanding and recommending play relationships in online social gaming. COMSNETS 2013: 1-10
Results matchmaking

Can do much better than random matchmaking

Can already improve original matchmaking algorithm for all gaming graphs!

R. van de Bovenkamp, S. Shen, A. Iosup, F. A. Kuipers: Understanding and recommending play relationships in online social gaming. COMSNETS 2013: 1-10
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@large: Sample Analytics Results
Skill Level Distribution in RuneScape

- Runescape: 135M active accounts, 7M active (2008)
- (largest MMOG msmt.)

- Player skill: distribution changes over time

@large Research Challenge: Content Generation for MMOGs

Generating content on time for millions of players
- Player-customized: Balanced, Diverse, Fresh
- Up-front and operational costs
- Response time, Scalability, & Cost
(Procedural) Game Content (Generation)

- Derived Content
  - NewsGen, Storification

- Game Design
  - Rules, Mechanics, ...

- Game Scenarios
  - Puzzle, Quest/Story, ...

- Game Systems
  - Eco, Road Nets, Urban Envs, ...

- Game Space
  - Height Maps, Bodies of Water, Placement Maps, ...

- Game Bits
  - Texture, Sound, Vegetation, Buildings, Behavior, Fire/Water/Stone/Clouds

The POGGI Content Generation Framework

Only the puzzle concept, and the instance generation and solving algorithms, are produced at development time.

Distributed system to generate instances on-demand, reliably, efficiently, and with performance guarantees.

* A. Iosup, POGGI: Puzzle-Based Online Games on Grid Infrastructures, EuroPar 2009 (Best Paper Award)
Puzzle-Specific Considerations
Generating Player-Customized Content

Puzzle difficulty
- Solution size
- Solution alternatives
- Variation of moves
- Skill moves

Player ability
- Keep population statistics and generate enough content for most likely cases
- Match player ability with puzzle difficulty
- Take into account puzzle freshness
Agenda

1. What’s in a Name?
2. Three Current Challenges

3. The Next Five Years
   1. Cloudification
   2. Mobile Social Gaming
   3. Social Everything!
   4. Content, Content, Content

4. Conclusion
Cloudification: PaaS for MSGs

(Platform Challenge)
Build MSG platform that uses (mostly) cloud resources

- Close to players
- No upfront costs, no maintenance
- Compute platforms: multi-cores, GPUs, clusters, all-in-one!
- Performance guarantees
- Hybrid deployment model
- Code for various compute platforms—platform profiling
- Load prediction miscalculation costs real money
- What are the services?
- Vendor lock-in?
- My data
Mobile Social Gaming and the SuperServer

(Platform Challenge)
Support MSGs on mobile devices

- Mobiles everywhere (2bn+ users)
- Gaming industry for mobiles is new Growing Market
- SuperServer to generate content for low-capability devices?
- Battery for 3D/Networked games?
- Where is my server? (Ad-hoc mobile gaming networks?)
- Security, cheat-prevention
Social Everything!

- **Social Network** = undirected graph, **relationship** = edge
- **Community** = sub-graph, density of edges between its nodes higher than density of edges outside sub-graph

(Analytics Challenge)
**Improve gaming experience**
- Ranking / Rating
- Matchmaking / Recommendations
- Play Style/Tutoring

**Self-Organizing Gaming Communities**
- Player Behavior
(Content Challenge)

Produce and distribute content for 1BN people

- Game Analytics → Game statistic
- Crowdsourcing
- Storification
- Auto-generated game content
- Adaptive game content
- Content distribution/
Streaming content
Massivizing Online Gaming

• Million-user, multi-bn market
• V-World, Content, Analytics

Current Technology

• Upfront payment
• Cost and scalability problems
• Makes players unhappy

@large: Our Vision

• DC/Cloud has to help
• Economy of scale with clouds

@large: Ongoing Work

• Content: POGGI Framework
• Platform: edutain@grid
• Analytics: CAMEO Framework

@large: The Future

• Happy players
• Happy cloud operators

Publications Gaming and Clouds

2008: ACM SC
2009: ROIA, CCGrid, NetGames, EuroPar (Best Paper Award), …
2010: IEEE TPDS, Elsevier CCPE
2011: Book Chapter CAMEO, IEEE TPDS, IJAMC
2012: IPDPS, CCGrid, …

Graduation (Forecast)
2012–14: 3PhD, 6Msc, 6BSc
Thank you for your attention! Questions? Suggestions? Observations?

More Info:
- [http://www.st.ewi.tudelft.nl/~iosup/research.html](http://www.st.ewi.tudelft.nl/~iosup/research.html)
- [http://www.st.ewi.tudelft.nl/~iosup/research_gaming.html](http://www.st.ewi.tudelft.nl/~iosup/research_gaming.html)
- [http://www.st.ewi.tudelft.nl/~iosup/research_cloud.html](http://www.st.ewi.tudelft.nl/~iosup/research_cloud.html)

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Parallel and Distributed Systems Group
Delft University of Technology
Platform Scalability Challenge

1. Introduction
   1. Online Game Types
   2. Game Models

2. (Scheduling) Hosting Models
   1. Cluster + Parallelization
   2. Multi-cluster + Sharding
   3. Cloud-based + Sharding
   4. The SuperServer (video)

3. (Naming) Locating Servers
   1. Central directory
   2. Peer-to-Peer

4. Consistency
   1. (Eventual) Dead-reckoning
   2. (Continuous) Simultaneous Sim
   3. (Continuous) + Pipelining
   4. (Continuous) + Dynamic Tick
   5. (Continuous/Eventual) Area of Simulation vs Interest

5. Other issues
Other Distributed Systems Issues
Naming (Locating Servers)

- Master directory
  - Web page with hundreds of servers (Minecraft)
  - TCP/IP-based protocol to get information from master server

<table>
<thead>
<tr>
<th></th>
<th>Min</th>
<th>Max</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of advertised servers</td>
<td>7984</td>
<td>20930</td>
<td>18891.10</td>
<td>18789</td>
</tr>
<tr>
<td>Number of active servers</td>
<td>2458</td>
<td>7588</td>
<td>5659.08</td>
<td>5804</td>
</tr>
<tr>
<td>Active servers (as % of advertised)</td>
<td>16.32</td>
<td>72.19</td>
<td>30.21</td>
<td>30.71</td>
</tr>
<tr>
<td>Time taken for query (seconds)</td>
<td>310</td>
<td>676</td>
<td>656.45</td>
<td>670</td>
</tr>
</tbody>
</table>

- Peer-to-peer architecture

G = Gossiping group  
C = Client

Platform Scalability Challenge

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5. Other issues
Other Distributed Systems Issues

- Operation of replicated servers: performance guarantees
- Operation with slow user clients/networks
- Persistent worlds
- Content distribution
- The whole CAP spectrum
  - Consistency
  - Availability
  - Partition-tolerance
Impact on Game Experience

Responsive game

Unresponsive game

May 9, 2013

[Source: Nae, Iosup, and Prodan, ACM SC 2008 and IEEE TPDS 2011]
Experimental Setup [2/3]

Environment

- 1 game operator
- 17 data centers
- 11 data center time-space renting policies

<table>
<thead>
<tr>
<th>Location</th>
<th>Data Centers</th>
<th>Machines (total)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Europe</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Finland</td>
<td>2</td>
<td>8 machines</td>
</tr>
<tr>
<td>Sweden</td>
<td>2</td>
<td>8 machines</td>
</tr>
<tr>
<td>U.K.</td>
<td>2</td>
<td>20 machines</td>
</tr>
<tr>
<td>Netherlands</td>
<td>2</td>
<td>15 machines</td>
</tr>
<tr>
<td><strong>North America</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>U.S. (West)</td>
<td>2</td>
<td>35 machines</td>
</tr>
<tr>
<td>Canada (West)</td>
<td>1</td>
<td>15 machines</td>
</tr>
<tr>
<td>U.S. (Central)</td>
<td>1</td>
<td>15 machines</td>
</tr>
<tr>
<td>U.S. (East)</td>
<td>2</td>
<td>32 machines</td>
</tr>
<tr>
<td>Canada (East)</td>
<td>1</td>
<td>10 machines</td>
</tr>
<tr>
<td><strong>Australia</strong></td>
<td>2</td>
<td>8 machines</td>
</tr>
</tbody>
</table>

[Source: Nae, Iosup, and Prodan, ACM SC 2008]
Impact of Load Prediction Accuracy

Q: How does the prediction accuracy impact resource provisioning? A: Good prediction matters.

[Source: Nae, Iosup, and Prodan, ACM SC 2008]
Impact of Interaction Compute-Intensiveness

Q: How are different MMOG types handled under dynamic resource provisioning?

(Interaction models Low \(\sim O(n)\), Medium, High, Very High \(\sim O(n^3)\))

A: Over-provisioning, Under-provisioning worse with increase in interaction compute-intensiveness

[Source: Nae, Iosup, and Prodan, ACM SC 2008]
Latency Tolerance: From None to High

Q: What is the impact of latency tolerance on hosting?

A: (left) very sensitive very costly
   (mid) sensitive costly
   (right) non-sensitive cheap
@large: Sample Analytics Results Activity and Social Network

- **Bridge Base Online (BBO)**: 1M+ players, top free site
- **Dataset**: 100K players
  - 9K group
  - Social relationships from bridge pairing
- **Large (~10K) online social groups can coordinate**
- **Identified player behavior**
  - community builder,
  - community member,
  - random player,
  - faithful player

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M. Balint, V. Posea, A. Dimitriu, and A. Iosup, An Analysis of Social Gaming Networks in Online and Face to Face Bridge Communities, LSAP 2011.
Resource Provisioning and Allocation
Compound Metrics

- Trade-off Utility-Cost still needs investigation
- Performance and Cost are not both improved by the policies we have studied

(Variable) Blackbox
Performance Engineering

- **Performance Evaluation of Four Commercial Clouds**
  - Amazon EC2, GoGrid, Elastic Hosts, Mosso
  - Resource acquisition
  - Single- and Multi-Instance benchmarking

- **Low compute and networking performance**\(^1\)

- **Performance variability over time**\(^2\)

---


Time for multi-resource increases with number of resources
GAE Dataset: Run Service

- **Fibonacci [ms]**: Time it takes to calculate the 27\textsuperscript{th} Fibonacci number
- Highly variable performance until September
- Last three months have stable performance (low IQR and range)
**Online Scheduling + Optimization**

**ExPERT**

ExPERT recommended

\((N = 3, T = T_{ur}, D = 2T_{ur}, M_r = 0.02)\), in words: Send \(N = 3\) instances to the unreliable pool during the tail phase, each timed out after twice the average task time \((D = 2T_{ur})\). Send the next instance after the average task time passes \((T = T_{ur})\). Use only one \((\#ur = 50, \ 50 \times M_r = 1)\) reliable machine at a time.

Performance Metrics

- Makespan very similar
- Very different job slowdown

Massivizing Social Games: High Performance Computing and High Quality Time – A. Iosup

Cost Metrics

Actual Cost

Charged Cost

• Very different results between actual and charged
  • Cloud charging function an important selection criterion
• All policies better than Startup in actual cost
• Policies much better/worse than Startup in charged cost

Massivizing Social Games: High Performance Computing and High Quality Time – A. Iosup

• Time depends on instance type
• Boot time non-negligible
CPU Performance of Single Resource

- ECU definition: “a 1.1 GHz 2007 Opteron” ~ 4 flops per cycle at full pipeline, which means at peak performance one ECU equals 4.4 gigaflops per second (GFLOPS)
- Real performance 0.6..0.1 GFLOPS = ~1/4..1/7 theoretical peak

Massivizing Social Games: High Performance Computing and High Quality Time – A. Iosup

HPLinpack Performance (Parallel)

- Low efficiency for parallel compute-intensive applications
- Low performance vs cluster computing and supercomputing

Performance Stability (Variability)

- High performance stability for the best-performing instances
All services exhibit time patterns in performance

- **EC2**: periods of special behavior
- **SDB and S3**: daily, monthly and yearly patterns
- **SQS and FPS**: periods of special behavior
GAE Dataset (2/4): Datastore

- **Read Latency [s]**: Time it takes to read a “User Group”
- Yearly pattern from January to August
- The last four months of the year exhibit much lower IQR and range
  - More stable performance for the last five months
  - Probably due to software/infrastructure upgrades

GAE Dataset (3/4): Memcache

- **PUT [ms]**: Time it takes to put 1 MB of data in memcache.
- Median performance per month has an increasing trend over the first 10 months.
- The last three months of the year exhibit stable performance.
All services exhibit time patterns

- **Run Service**: daily patterns and periods of special behavior
- **Datastore**: yearly patterns and periods of special behavior
- **Memcache**: monthly patterns and periods of special behavior
- **URL Fetch**: daily and weekly patterns, and periods of special behavior
@large: Social Everything!

- **Social Network** = undirected graph, **relationship** = edge
- **Community** = sub-graph, density of edges between its nodes higher than density of edges outside sub-graph

*(Analytics Challenge)*

**Improve gaming experience**

- Ranking / Rating
- Matchmaking / Recommendations
- Play Style/Tutoring

**Self-Organizing Gaming Communities**

- Player Behavior
The Game Trace Archive (upcoming)

- Share gaming traces and best-practices on using them
- Support simulations and real-world experiments

<table>
<thead>
<tr>
<th>Name</th>
<th>Period</th>
<th>Size (GB)</th>
<th>Node (M)</th>
<th>Edge (M)</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>KGS</td>
<td>2002/02-2009/03</td>
<td>2</td>
<td>0.8</td>
<td>27.4</td>
<td>Chess Game</td>
</tr>
<tr>
<td>FICS</td>
<td>1997/11-2011/09</td>
<td>168</td>
<td>0.4</td>
<td>144.2</td>
<td>Chess Game</td>
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<tr>
<td>BBO</td>
<td>2009/11-2009/12</td>
<td>10</td>
<td>3.9</td>
<td>12.9</td>
<td>Card Game</td>
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<td>XFire</td>
<td>2008/05-2011/12</td>
<td>58</td>
<td>7.7</td>
<td>34.7</td>
<td>OMGN</td>
</tr>
<tr>
<td>Dota League</td>
<td>2006/07-2011/03</td>
<td>23</td>
<td>0.1</td>
<td>3.0</td>
<td>RTS</td>
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<tr>
<td>DotaLicious</td>
<td>2010/04-2012/02</td>
<td>1</td>
<td>0.1</td>
<td>0.6</td>
<td>RTS</td>
</tr>
<tr>
<td>Dota Garena</td>
<td>2009/09-2010/05</td>
<td>1</td>
<td>0.3</td>
<td>0.1</td>
<td>RTS</td>
</tr>
<tr>
<td>WoWAH</td>
<td>2006/01-2009/10</td>
<td>3</td>
<td>0.1</td>
<td>N/A</td>
<td>MMORPG</td>
</tr>
</tbody>
</table>
The CAMEO Framework

1. **Address community needs**
   - Can analyze skill level, experience points, rank
   - Can assess community size dynamically

2. **Using on-demand technology: Cloud Comp.**
   - Dynamic cloud resource allocation, Elastic IP

3. **Data management and storage: Cloud Comp.**
   - Crawl + Store data in the cloud (best performance)

4. **Performance, scalability, robustness: Cloud Comp.**

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A. Iosup, CAMEO: Continuous Analytics for Massively Multiplayer Online Games on Cloud Resources. ROIA, Euro-Par 2009 Workshops, LNCS 6043, (2010)
The POGGI Framework

Focus on game content generation on grids

- Use existing middleware
- Control MMOG-specific workload demands and variability (soft guarantees for low response time by pre-generating content)

... but do not forget lessons on system design

- Add components for capacity planning and process monitoring
Continuous Analytics for MMOGs

MMOG Data = raw and derivative information from the virtual world (millions of users)

Continuous Analytics for MMOGs = Analysis of MMOG data s.t. important events are not lost

- Data collection
- Data storage
- Data analysis
- Data presentation
- ... at MMOG rate and scale
Continuous Analysis for MMOGs
Main Uses By and For Gamers

1. Support player communities
2. Understand play patterns (decide future investments)
3. Prevent and detect cheating or disastrous game exploits (think MMOG economy reset)
4. Broadcasting of gaming events
5. Data for advertisement companies (new revenue stream for MMOGs)
Other Uses for MMOG Data

Social Sciences
• The emergence and performance of ad hoc groups in contemporary society
• Emergent behavior in complex systems

Economy
• Contemporary economic behavior

Psychology
• Games as coping mechanism (minorities)
• Games as cure (agoraphobia)

Biology
• Disease spread models
The CAMEO Framework [ROIA09]
Continuous MSG Analytics on the Cloud

- Use own resources for continuous or predicted load
- Use cloud (on-demand, paid-for, guaranteed) resources for sparse or excess load
- Users (peers) may also provide service (future)

CAMEO: Analytics Capabilities

1. Various pieces of information
   - Skill level, experience points, rank

2. Single and Multi-snapshot analysis

3. Analysis functions already implemented
   - Ranking by one or more pieces of information
   - Community statistical properties for a piece of information
   - Identification of Top-K players in single/multi-snapshot
   - Evolution of (Top-)K players
   - Evolution of average community skill
   - Identification of players with special skill combos
CAMEO: Cloud Resource Management

- Snapshot = dataset for a set of players
- More machines = more snapshots per time unit
CAMEO: Exploiting Cloud Features

- Machines close(r) to server
  - Traffic dominated by small packets (latency)

- Elastic IP to avoid traffic bans
  (legalese: acting on behalf of real people)

Cost of Continuous RuneScape Analytics

Billing Statement: April 1, 2009
Billing Cycle for this Report: March 1 - March 31, 2009

<table>
<thead>
<tr>
<th>Rate</th>
<th>Usage</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Amazon Elastic Compute Cloud</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>View/Edit Service</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Amazon EC2 running Linux/UNIX</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$0.10 per Small Instance (m1.small) instance-hour (or partial hour)</td>
<td>2,097 Hrs</td>
<td>209.70</td>
</tr>
<tr>
<td><strong>Amazon EC2 Bandwidth</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$0.100 per GB Internet Data Transfer - all data transfer into Amazon EC2</td>
<td>611,005 GB</td>
<td>61.10</td>
</tr>
<tr>
<td><strong>Taxes</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$0.170 per GB Internet Data Transfer - first 10 TB / month data transfer out of Amazon EC2</td>
<td>507,121 GB</td>
<td>86.21</td>
</tr>
<tr>
<td><strong>Charges due on April 1, 2009</strong></td>
<td></td>
<td>424.85</td>
</tr>
</tbody>
</table>

- Put a price on MMOG analytics (here, **$425/month**, or less than **$0.00015/user/month**)
- Trade-off accuracy vs. cost, runtime is constant
• Location of machines influences MMOG analytics performance (data acquisition)
Player-Customized Content
Skill Level Distribution in RuneScape

- **RuneScape**: 135M+ open accounts (world record)
- Dataset: 3M players (largest measurement, to date)
  - 1,817,211 over level 100
  - Max skill 2,280

- **Number of mid- and high-level players is significant**

**New Content Generation Challenge**

Only the puzzle concept, and the instance generation and solving algorithms, are produced at development time.

* A. Iosup, POGGI: Puzzle-Based Online Games on Grid Infrastructures, EuroPar 2009 (Best Paper Award)
Grid Workload Components

Bags-of-Tasks (BoTs)

BoT = set of jobs...

\[ W_u = \{ J_i | \text{user} (J_i) = u \} \]

...that start at most \( \Delta \)s after the first job

\[ ST(J') \leq ST(J) + \Delta \]

Parameter Sweep App. = BoT with same binary

Workflows (WFs)

WF = set of jobs with precedence (think Direct Acyclic Graph)
Workflow Engines:
Performance vs. Resource Consumption

<table>
<thead>
<tr>
<th>Middleware</th>
<th>MS [s]</th>
</tr>
</thead>
<tbody>
<tr>
<td>DAGMan</td>
<td>1,327 ± 138</td>
</tr>
<tr>
<td>Karajan</td>
<td>1,111 ± 154</td>
</tr>
</tbody>
</table>

**Karajan** performs better than **DAGMan**, but runs quickly out of resources.